Twitter: chatter and substance

Presenter: Tamara Castagna

josephvincent12

I love breakfast food! Nom nom

instagr.am/p/PAJH8hxVuU/

9 hours ago

- What is Twitter?
- The risks of Social Media
- How to know what to follow up?
- Tools to help

What is Twitter?

What is Twitter?

Julia Gillard

@JuliaGillard

Australia Trends

· Change

#WhyDoPeopleThinkItsOkayTo

#gfchat

#nowplaying

#AFL

#auspol

Australia

Brisbane

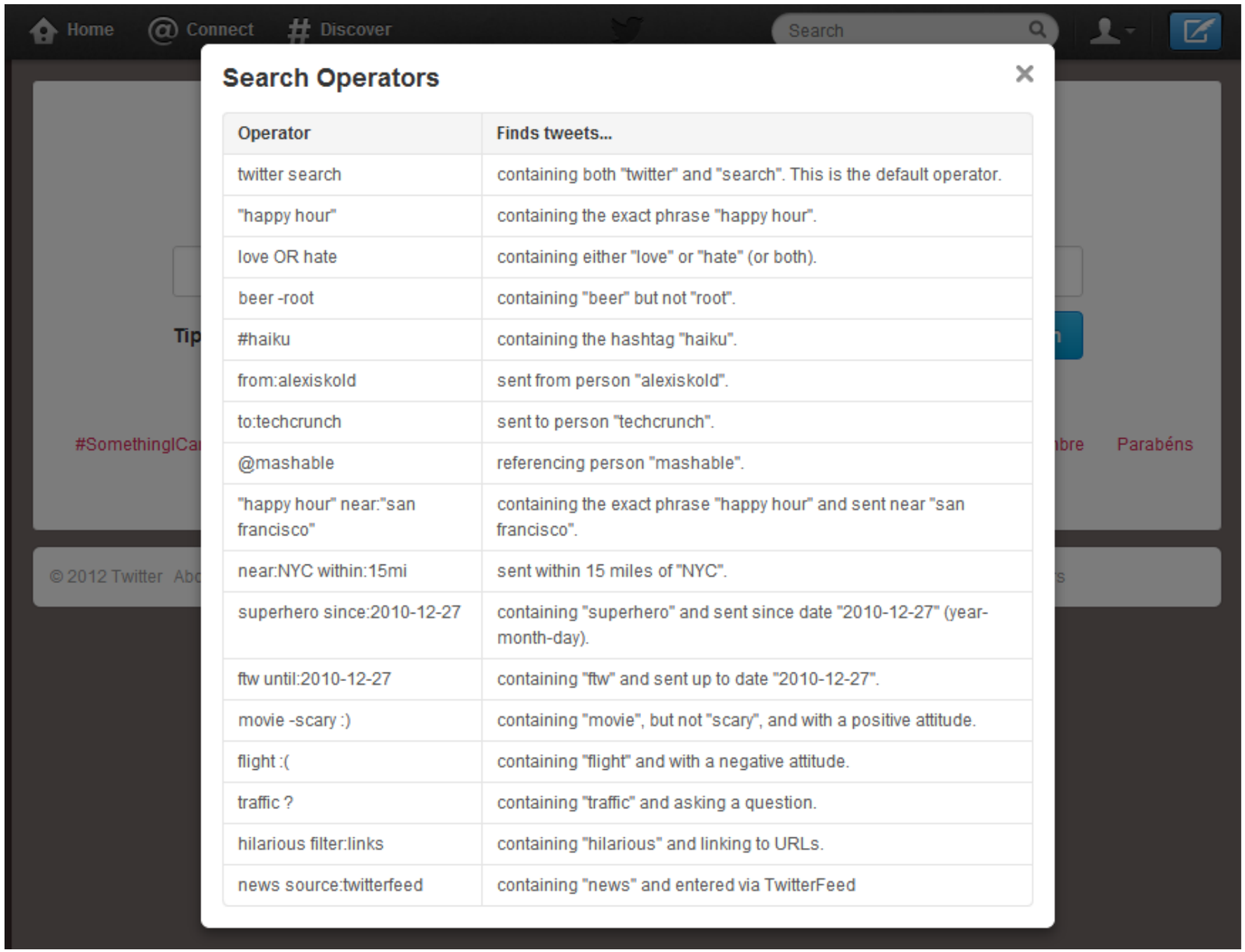
Jai

Facebook

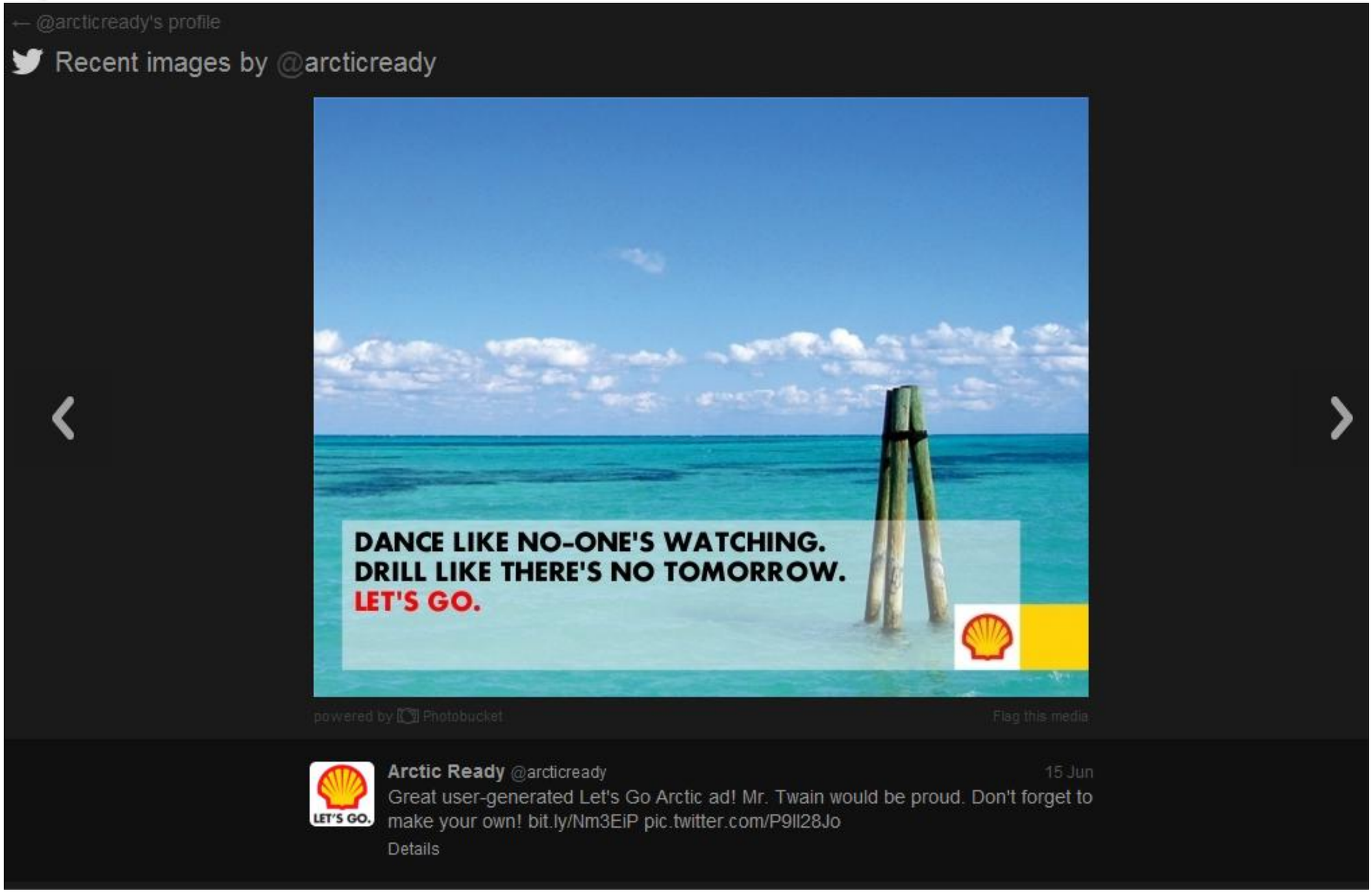
Sydney

#Gillard

Advanced Search



Reputational Risk



Reputational Risk

Klout

Ross Dawson

@rossdawson

Futurist/ Entrepreneur/ Keynote Speaker/ Author and contributor to global brain. Visualization of my neural activity: http://bit.ly/AHTGpBizModel

Sydney and airplanes · http://rossdawson.com

Followed by Trevor Young.

13,536	17,387	31,920
TWEETS	FOLLOWING	FOLLOWERS

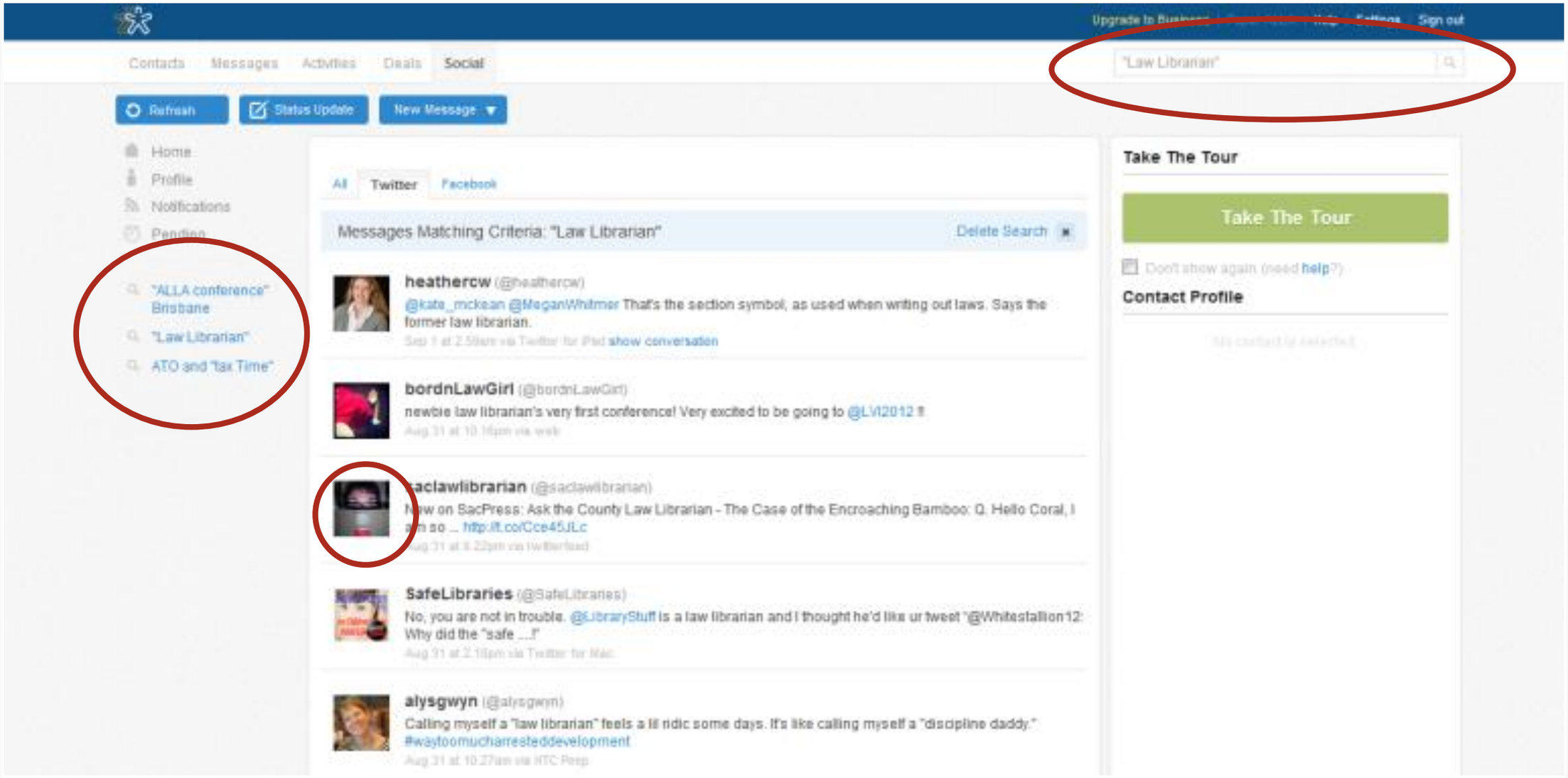
74.21

Tools

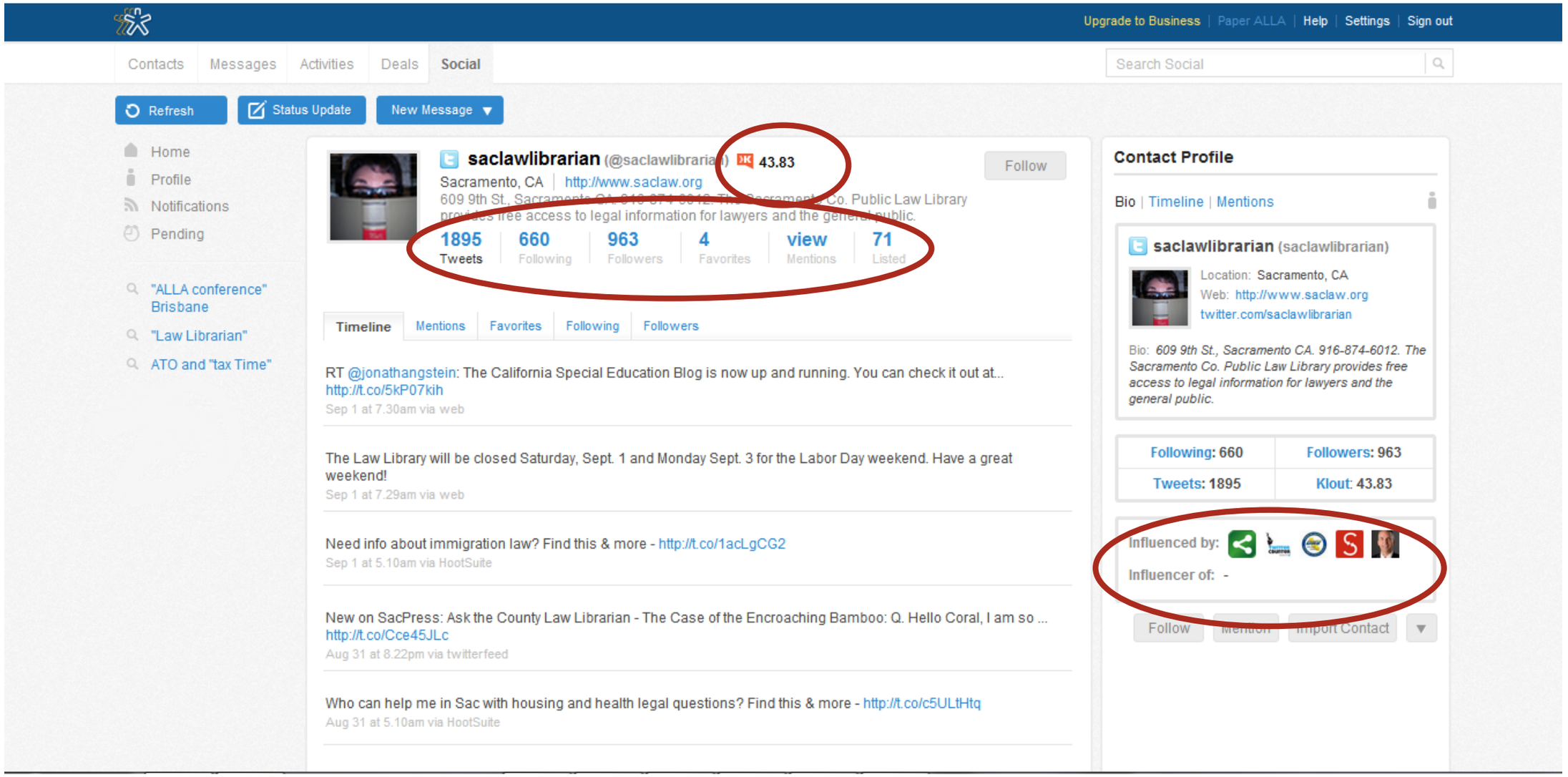
nimble

sproutsocial

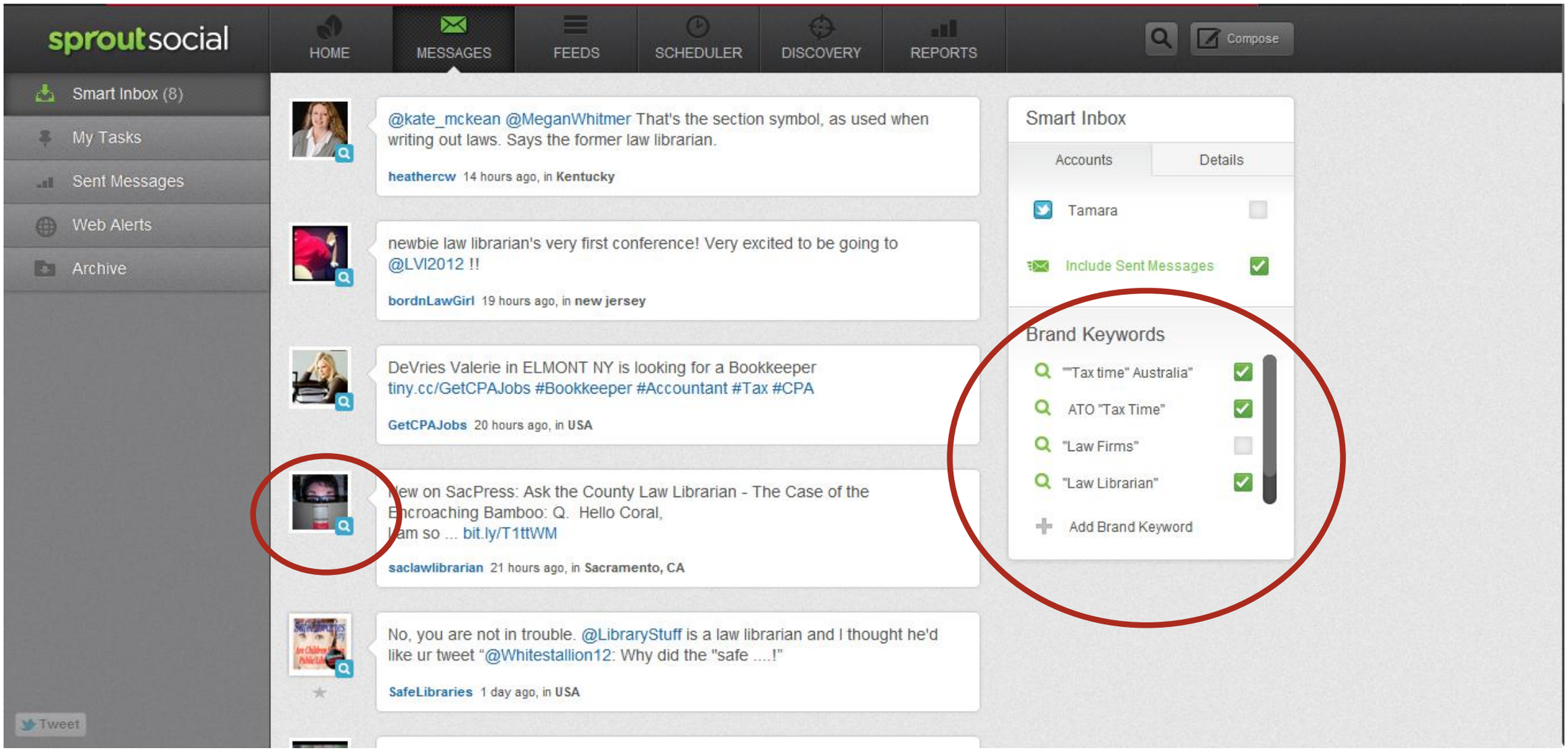
Nimble


Upgrade to Business
Sign out
Contacts
Messages
Activities
Deals
Social
"Law Librarian"
Refresh
Status Update
New Message
Home
Profile
Notifications
Pending
"ALLA conference" Brisbane
"Law Librarian"
ATO and "tax Time"
All
Twitter
Facebook
Messages Matching Criteria: "Law Librarian"
Delete Search
heathercw (@heathercw)
@kate_mckean @MeganWhitmer That's the section symbol, as used when writing out laws. Says the former law librarian.
show conversation
bordnLawGirl (@bordnLawGirl)
newbie law librarian's very first conference! Very excited to be going to @LVI2012 !!
saclawlibrarian (@saclawlibrarian)
New on SacPress: Ask the County Law Librarian - The Case of the Encroaching Bamboo: Q. Hello Coral, I am so ... http://t.co/Cce45JLc
SafeLibraries (@SafeLibraries)
No, you are not in trouble. @LibraryStuff is a law librarian and I thought he'd like ur tweet "@Whitestallion12: Why did the "safe ...!"
alysgwyn (@alysgwyn)
Calling myself a "law librarian" feels a lil ridic some days. It's like calling myself a "discipline daddy." #waytoomucharresteddevelopment
Take The Tour
Take The Tour
Don't show again (need help?)
Contact Profile

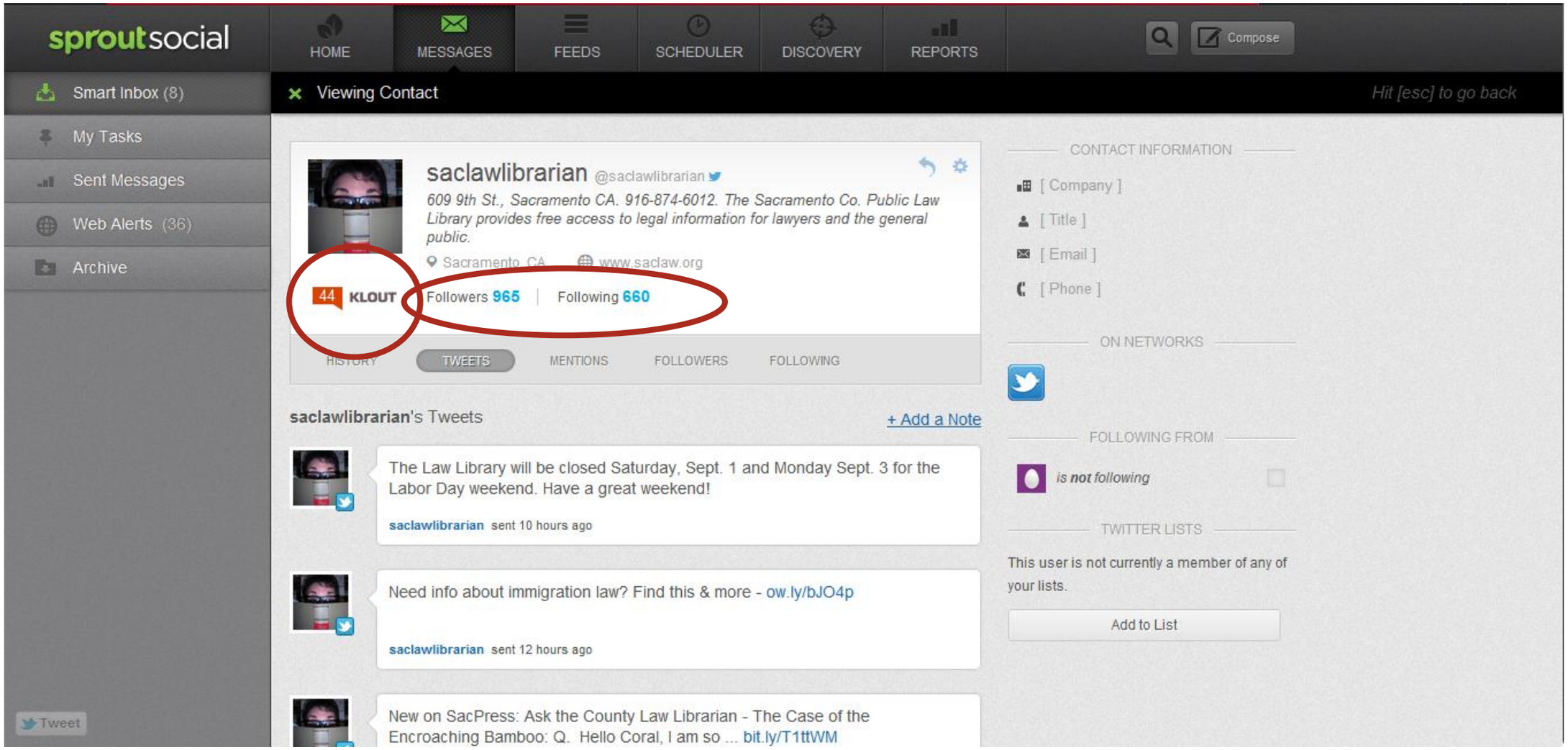
Nimble


Upgrade to Business | Paper ALLA | Help | Settings | Sign out
Contacts
Messages
Activities
Deals
Social
Search Social
Refresh
Status Update
New Message
Home
Profile
Notifications
Pending
"ALLA conference" Brisbane
"Law Librarian"
ATO and "tax Time"
saclawlibrarian (@saclawlibrarian)
43.83
Sacramento, CA | http://www.saclaw.org
609 9th St., Sacramento CA. 916-874-6012. The Sacramento Co. Public Law Library provides free access to legal information for lawyers and the general public.
1895 Tweets
660 Following
963 Followers
4 Favorites
view Mentions
71 Listed
Follow
Timeline
Mentions
Favorites
Following
Followers
RT @jonathangstein: The California Special Education Blog is now up and running. You can check it out at... http://t.co/5kP07kih
Sep 1 at 7.30am via web
The Law Library will be closed Saturday, Sept. 1 and Monday Sept. 3 for the Labor Day weekend. Have a great weekend!
Sep 1 at 7.29am via web
Need info about immigration law? Find this & more - http://t.co/1acLgCG2
Sep 1 at 5.10am via HootSuite
New on SacPress: Ask the County Law Librarian - The Case of the Encroaching Bamboo: Q. Hello Coral, I am so ... http://t.co/Cce45JLc
Aug 31 at 8.22pm via twitterfeed
Who can help me in Sac with housing and health legal questions? Find this & more - http://t.co/c5ULtHtq
Aug 31 at 5.10am via HootSuite
Contact Profile
Bio | Timeline | Mentions
saclawlibrarian (saclawlibrarian)
Location: Sacramento, CA
Web: http://www.saclaw.org
twitter.com/saclawlibrarian
Bio: 609 9th St., Sacramento CA. 916-874-6012. The Sacramento Co. Public Law Library provides free access to legal information for lawyers and the general public.
Following: 660
Followers: 963
Tweets: 1895
Klout: 43.83
Influenced by:
Influencer of: -
Follow
Mention
Import Contact

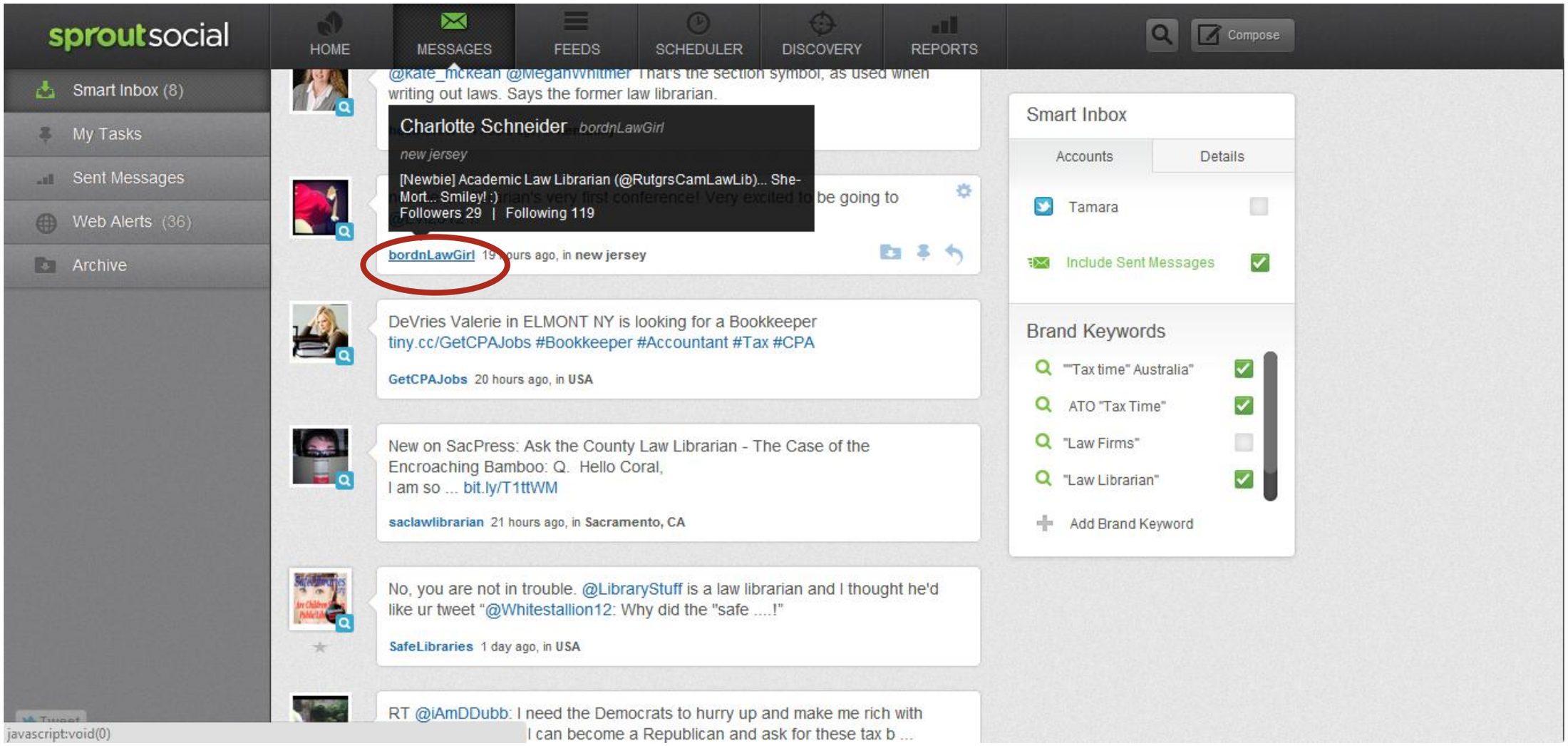
SproutSocial



SproutSocial



SproutSocial



Conclusion

Contact Information

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