

2016 AGM - Membership coordinator's report

We currently have 481 members, including 22 life members. A number of members have not yet renewed for 2016-17. I will be sending reminders to these members at the end of August encouraging them to renew their memberships. In May I also contacted everyone in our database whose membership had previously lapsed, encouraging them to rejoin. This resulted in a number of people rejoining the association.

Since I began in this position earlier in the year I've been focused on:

- completing the 2016-17 membership renewals processing,
- improving the reporting of membership information to the state divisions, and
- streamlining membership payment data recording working with our Treasurer, Michael Gavan, and our administration provider NFPAS.

Now that processing of 2016-17 renewals has largely been completed my priorities for the rest of the year will be to work on offering self-service credit card renewals for members for the 2017-18 renewals, and making improvements to our membership database.

I also intend to run a membership survey early in 2017 to help the board deliver the membership benefits that are most important to our members.

Should you have any questions or issues with your membership please contact me via the [contact form](#) on the ALLA website.

Richard Vankoningsveld